

### 1. CONTEST ELIGIBILITY

Contest open to all ages. Employees and Board of Directors of the Downtown Kelowna Association (hereinafter: the “Contest Organizers”) and their immediate families with whom they reside, and any employee of their respective agents, representatives, promotional agencies and assignees are not eligible to win this contest. Proof of ID must be presented upon receipt of prizing.

### 2. CONTEST DATES

The contest runs daily and opens on Saturday February 18, 2017 and closes on Tuesday February 28, 2017 at 11:50pm. Photos must be submitted/uploaded by this time to Instagram, Twitter and Facebook using the hashtag #DKFoodieFight in order to be eligible for prizing.

### 3. SELECTION OF WINNERS

Photos must be tagged with participant’s name and “#DKFoodieFight” to be eligible. Winners will be announced on all Downtown Kelowna social media channels and website ([www.downtownkelwna.com](http://www.downtownkelwna.com)) on Friday March 3, 2017. Other random winners will be selected among the entries and the name and photo of each winning entry will be declared the potential winner. Winning is subject to the selected participant successfully answering a skill-testing question. Winners must pick up gift certificates within 30 days of the end of the contest or another winner will be selected.

### 4. PRIZES

One (1) grand prize draw will be made of 25 gift certificates (\$25 in value, from the participating restaurants), giving the grand prize winner a chance to dine out for free at 25 different restaurants. A second prize draw will be made of 10 gift certificates (\$25 in value, from the participating restaurants). At minimum, two other random draws will be made for a gift certificate to one (1) of the participating restaurants. All of the gift certificates are redeemable ONLY at the participating Downtown Kelowna restaurants they are issued from and cannot be traded or exchanged. Gift certificates cannot be replaced if lost, stolen or destroyed. No cash value.

### 5. CHANCES OF WINNING

The chances of winning a prize will depend on the total number of eligible entries received before the draw deadline in accordance with these rules. Entries will remain active from the time of submission until the end of the contest.

### 6. NO SUBSTITUTIONS BY WINNER

The prizes must be accepted as awarded without substitution, and cannot be transferred. The prizes have no cash equivalent.

## 7. DECISIONS FINAL

All decisions made with respect to all aspects of this contest are final and not subject to challenge. These rules may be amended at any time without notice. The Contest Organizers expressly reserve the right to take any steps they deem necessary in their absolute discretion, including the limiting of entries and the exclusion of entrants, in order to ensure that the contest is conducted in a fair way for all contestants and for the Contest Organizers.

## 8. NO LIABILITY

The Contest Organizers and their employees, agents, representatives, promotional agencies and assignees shall not be responsible in any way for loss or damage arising from the use of or, bear any liability whatsoever in any way attributable to, the prize awarded in this contest or the entry by a contestant herein. Without limiting the generality of the foregoing, the Contest Organizers assumes no responsibility or liability for any risk or dangers associated with the acceptance or use of the prize awarded as part of this contest.

## 9. LOST ENTRIES

The Contest Organizers are not responsible for any lost, misdirected or delayed entries.

## 10. CONSENT TO USE

By entering the contest, entrants consent to the use and publication of their name, photo and statements in connection with the contest held by the Contest Organizers without payment or compensation other than the chance to win the prize awarded.

## 11. APPLICABLE LAWS

This contest is subject to all applicable, federal, provincial and municipal laws and regulations and any dispute relating hereto will be determined by a British Columbia court applying British Columbia law and the laws of Canada as applicable therein.

## 12. SUBSTITUTIONS

The Contest Organizers reserves the right to make a prize substitution of equivalent value in the event of unavailability of the prize or any aspect thereof for reasons beyond the control of the Contest Organizers.

## 13. ERRORS & OMISSIONS EXCEPTED

The Contest Organizers are not responsible for printing, distribution or production errors and may, in their discretion, withdraw this contest if it is found to contain any such error, without liability to anyone whatsoever.

## 14. PERSONAL INFORMATION

The personal information obtained from the contest entry form will not be used or disclosed by the Contest Organizers for any purpose other than general contest administration and the purpose set forth in Section 10 above. The Contest Organizers operates under The Freedom of Information and Protection of Privacy Act and will protect personal information with security safeguards that are appropriate to the sensitivity of the information. The Contest Organizers will securely delete or dispose of personal contact information within six (6) months of the close of the contest.